



The OPMA is proud to partner with industry leaders for corporate level sponsorship and currently has limited space available for 2012 Platinum and Gold sponsors. An OPMA corporate sponsorship provides a unique, and targeted, approach to gain exposure and connect with thousands of pharmaceutical industry stakeholders. Our 2012 packages have been updated to include new opportunities to drive additional value for our sponsors. For more information on our corporate sponsorship, please contact Joel Bathe (OPMA VP) tel: (905) 267-3187 or email: joel.bathe@genzyme.com.

PLATINUM: \$8,000

SPONSORSHIP OF THE ANNUAL OPMA GOLF TOURNAMENT

- Green fees for one foursome
- Complimentary sponsorship of one Platinum level golf activity of your choice
- Corporate logo on all tournament related pre- and post- event materials, such as OPMA website golf sponsor page, e-blasts, registration materials and printed materials
- Corporate logo on course entrance banner, registration materials, golf carts and banquet hall signage
- Reserved table (with logo signage) for you and your guests (Note: cost of meal not included)
- Recognition at dinner for your contribution & recognition on 2 premium prize items draw

SPONSORSHIP OF OPMA SOCIAL EVENTS (LOBSTERFEST & OKTOBERFEST)

- Complimentary sponsorship of one Platinum level activity at each event
- Corporate logo on all pre- and post- communications related to the event, such as registration materials, event invite and all e-blasts
- Prominent signage at the entrance of both events & logo on sponsor show reel
- Reserved table (with logo signage) for you and your guests (Note: cost of meal not included)
- Recognition at dinner for your contribution

RECOGNITION AT GENERAL MEETINGS:

- Corporate logo on all printed invitations, e-blasts and e-invitations with hyperlink
- Signage and recognition at all breakfast meetings (including corporate logo on table top tent cards)
- NEW** • Sponsorship & sponsor acknowledgement of a door prize at all breakfast meeting (sponsor to supply item)
- NEW** • Opportunity to exhibit a Corporate booth (tabletop display format) at one breakfast meeting during the year (note: sponsor to cover all costs)

RECOGNITION ON ALL OPMA COMMUNICATIONS:

- Logo on OPMA advertisements in the *Canadian Pharmaceutical Marketing* and *Chronicle of Healthcare Marketing* (5 issues per year)
- Logo on the OPMA homepage (www.TheOPMA.com), sponsors' page with company bio and hyperlink
- Exposure through the OPMA LinkedIn group member site

PLUS:

- NEW** • Opportunity to author one 'strategic viewpoint' article for inclusion on the OPMA website's 'Member's Only' area.
- 1 complimentary OPMA Membership for the 2012 calendar year.



GOLD: \$6,000

SPONSORSHIP OF THE ANNUAL OPMA GOLF TOURNAMENT

- Green fees for one foursome
- Complimentary sponsorship of one Gold level golf activity of your choice
- Corporate logo on all tournament related pre- and post- event materials, such as OPMA website golf sponsor page, e-blasts, registration materials and printed materials
- Corporate logo on registration materials, golf carts and banquet hall signage
- Reserved table (with logo signage) for you and your guests (Note: cost of meal not included)
- Recognition at dinner for your contribution

SPONSORSHIP OF OPMA SOCIAL EVENTS (LOBSTERFEST & OKTOBERFEST)

- Complimentary sponsorship of one Gold level activity at each event
- Corporate logo on all pre- and post- communications related to the event, such as registration materials, event invite and all e-blasts
- Prominent signage at the entrance of both events & logo on sponsor show reel
- Reserved table (with logo signage) for you and your guests (Note: cost of meal not included)
- Recognition at dinner for your contribution

RECOGNITION AT GENERAL MEETINGS:

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- Signage and recognition at all breakfast meetings (including corporate logo on table top tent cards)
- NEW** • Sponsorship & sponsor acknowledgement of a door prize at one breakfast meeting (sponsor to supply item)

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- Logo on OPMA advertisements in the *Canadian Pharmaceutical Marketing* and *Chronicle of Healthcare Marketing* (5 issues per year)
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PLUS:

- NEW** • Opportunity to author one 'strategic viewpoint' article for inclusion on the OPMA website's 'Member's Only' area.
- 1 complimentary OPMA Membership for the 2012 calendar year.